

ICIBMAH 2017

INTERNATIONAL CONFERENCE ON BUSINESS, MARKETING
AND HUMANITIES

CALL FOR PAPERS AND PARTICIPANTS

ORGANIZED BY:



All accepted paper will be published in either SCOPUS indexed or international refereed journals (at author's preferences).

ABOUT THE CONFERENCE

This international level conference is organised with the objective to encourage the development in the areas of **International Business, Marketing and Humanities** and also the other related areas.

The conference provide a platform where researchers, professionals, academicians and industries disseminate the latest research and practices related to International Business, Marketing and Humanities. It is also expected to create a forum where experts may share and discuss their recent research findings or business practices with the others. Website: <http://icibmah2017.aibma.net>

CONFERENCE TRACK

ICIBMAH 2017 covers the following topics (but not limited to):

International Business* International Management* Entrepreneurship* International Supply Chain Management* International Logistics and Transportation* International Accounting and Finance* International HRM* Cross-Cultural Management * SME* Consumer Behaviour * Brands and Brands Management * International Marketing *Retail Management * Market Research * Education* Environmental Protection* Sustainable Development* Higher Education * E-Learning * Global Issues in Education and Research * Religious

CONFERENCE REGISTRATION FEE

Conference Registration Fee				
	Early Bird		Normal	
	MYR	USD	MYR	USD
Presenter	400	100	450	110
Student Presenter	350	85	400	97
Listener	250	60	300	75
Second Paper			200	50

IMPORTANT DATES

Abstract submission dateline : 20 July 2017

Early bird registration dateline: 1 August 2017

Full paper submission dateline (For proceeding only) : 8 August 2017

Deadline for Conference Fee Payment : 8 August 2017

Deadline full journal paper & publication fee payment : 15 September 2017

Note: Above fees did not include PayPal or Bank Transfer fee

PUBLICATION OPPORTUNITIES

List of associated **SCOPUS indexed** and **international refereed journals**.

- ◆ International Journal of Economic Perspectives (SCOPUS indexed)
- ◆ International Journal of Business Management and Commerce
- ◆ International Journal of Arts and Humanities
- ◆ Journal of Advanced Research in Business, Marketing and Supply Chain

* *Additional fees apply for some journals. Acceptance for publication subject to revision based on reviewer's comments.*

PRESENTATION OPTIONS & AWARD

1. **Six Minutes Six Slides presentation**— Best presenter will receive **RM 1,000 cash award** along with best presenter certificate.
2. **Normal Presentation** - Best Paper Award certificate for excellent papers from each conference track
3. Postgraduate Colloquium

CONFERENCE DATES & VENUE

26 - 27 August 2017



**HOLIDAY VILLA ALOR SETAR CITY CENTRE,
KEDAH, MALAYSIA**

CONTACT US

Any enquiries on the conference in general, Registration & Submission, Accommodation and Transportation and so on, please email to the secretariat at icibmah2017@aibma.net